

## New Giving Opportunities Unveiled at Launch of Campus Campaign

Susquehanna University kicked off the campus phase of the *Changing Lives, Building Futures* campaign on Feb. 23. During the gala event, campus campaign co-chair **Kate Hastings**, associate professor of communications, reflected on the important role faculty and staff play in changing students' lives and building their futures.

"We faculty not only teach, we advise student clubs, involve students in our research, model community service, and mentor students in their scholarly and career paths. But faculty aren't the only teachers," Hastings says.

"Our colleagues in the library demonstrate ways of asking questions that lead to original answers. Students learn from the student life staff, the chaplain, the woman who serves them coffee, their work-study bosses, the facilities crews and the coaches who pull teams together," she says. "Picture a rough stone and a rock tumbler. We are all the grit in the tumbler and each interaction with the stone makes it shinier."

Three of those well-polished stones shone brightly when President **L. Jay Lemons** surprised them with an announcement reminiscent of the one he made at Homecoming 2006. Following the lead of trustee **Barry Jackson '68** and his wife, **Denise Horton '68 Jackson**, who surprised three seniors with scholarships during the campaign launch, trustee **Sandy Rocks '75** funded \$10,000 scholarships for a freshman, a sophomore and a junior: **Jeffrey Brooks '09**, an accounting major from Cogan Station, Pa.; **Amanda Hill '10**, a theatre major from Mountain Falls, Colo.; and **Catherine Bixler '11**, a business administration major from Boiling Springs, Pa.

Since the *Changing Lives, Building Futures* campaign began a few years ago, current and retired members of the university's faculty and staff have contributed nearly \$1 million. In all, it is hoped that \$1.25 million will be raised through the campus portion of the campaign.

"Faculty and staff contributions, no matter how large or small, serve as a vote of confidence in what happens at Susquehanna each and every day," says **Joanne Marquardt '00 Troutman**, director of the Susquehanna University Fund. To date, almost 50 percent of the faculty and staff have contributed to the campaign.



Jeffrey Brooks '09, trustee Sandy Rocks '75, Amanda Hill '10 and Catherine Bixler '11 gather in Degenstein Campus Center's Mellon Lounge following the surprise announcement on Feb. 23 that Rocks was funding \$10,000 scholarships for each of the students.

Two unique giving opportunities have been established for the campus campaign – one in support of the new science building and one in support of student scholarship. The New Horizons Scholarship for Cross-Cultural Learning is designed to support students who seek to fulfill the cross-cultural learning requirement within the new central curriculum. Gifts to this fund will support students who immerse themselves in a culture different from their own.

The other giving opportunity allows donors to support the new science building in two ways that will help the project earn LEED (Leadership in Energy and Environmental Design) certification from the U.S. Green Building Council. A pair of educational displays will offer visitors such features as real-time information about the building's energy consumption and factors contributing to its LEED certification. It will also create a brick replica of the periodic table of elements in the central courtyard outside the building's north entrance. Each of the 118 elements can be named for a gift of \$5,000.

"We're excited about both these opportunities because they give donors a chance to be recognized permanently for gifts of as little as \$450 (*see information box below*)," says **Ron Cohen**, vice president of university relations. Donor names will be displayed on a wall inside the north entrance and directly on purchased pavers.

**Gift amounts funding the science building's educational display and contributing to the project's LEED certification will be recognized at these levels:**

- \$450 and \$1,500 – donor name(s) displayed on wall near north entrance
- \$2,500 – donor name(s) on non-element pavers in central courtyard
- \$5,000 – donor name(s) on element paver in central courtyard

Donations to these initiatives are payable over three years. Contributions to the campaign can be made in a variety of ways including payroll deduction. To make a gift, contact **Joanne Marquardt '00 Troutman**, director of the Susquehanna University Fund, at [troutmanjoanne@susqu.edu](mailto:troutmanjoanne@susqu.edu). For more information on the Campus Campaign, go to [http://development.susqu.edu/html/campus\\_campaign.html](http://development.susqu.edu/html/campus_campaign.html).



An architectural rendering of the central courtyard featuring a brick replica of the periodic table of elements.